

Press Release

16 October 2007

Choice Pharma

Taylor Walton LLP, based in Luton, Harpenden and St Albans, has advised The Choice Group in the creation of Choice Pharma, which is a merger between Choice Medical Communications and European Medical Advisory Services (Emas).

The creation of Choice Pharma brings together two successful businesses to offer a comprehensive range of outsourcing solutions, encompassing a broad range of skills required for drug development, product launch and ongoing support through the life cycle of a product.

The range of outsourcing solutions offered by the expanded Choice Group reflects the growing trend for pharmaceutical and biotechnology companies to outsource services at almost every stage of development as a result of an increased focus on their core competencies, the growth of smaller biotechnology companies, continuing pressure to reduce time to market and the globalization of the pharmaceutical industry.

Corporate partner Clive Borthwick commented:

"This deal was particularly challenging due to the time constraints involved. We were extremely pleased that long established client The Choice Group instructed us on this vitally important transaction, which has provided us with an excellent opportunity to showcase our expertise".

Taylor Walton continues to increase its client base in the drugs industry and now acts for a wide variety of companies allied to the pharmaceutical and biotechnology sectors.

Clive Borthwick led the Taylor Walton team assisted by Alec Colson of Taylor Walton's Employment team.

Hawkins Russell Jones acted for Emas.

ENDS

Taylor Walton LLP is a 22 partner firm with approaching 200 staff in three offices strategically located close to but not in London.

Taylor Walton is highly rated by leading independent legal directory *The Legal 500* which ranks a number of its teams in the top division of South East firms, and quotes clients as describing the firm as "commercial, pragmatic and quick".

More information:

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